ON**O**TTO

C.R.

We were still in the planning stages of the catalogue for (Tobias Rehberger) my brother's show ON OTTO at the Fondazione Prada when he presented me his art works of the posters, the actual starting point in the show. He had created this odd handwriting by mouse in the design programme Illustrator which we at first thought could be used throughout the whole book as the headline typeface. So, we created a font that would mimic Tobias' handwriting. After a couple of tests we kind of liked it a lot but agreed not to use it in the catalogue since it seemed to play all of a sudden a major role and chose a more neutral typeface instead.

CHARACTERS IN COMPLETE FONT



